

**SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR AN  
ACCESS-BASED REVENUE MODEL INVOLVING A SUPPLY CHAIN  
MANAGEMENT FRAMEWORK**

5

**ABSTRACT**

10 A system, method and computer program product are disclosed for generating revenue  
utilizing a network-based supply chain management framework. Data is received via a  
network from a plurality of stores of a supply chain. A plurality of users are allowed to  
access the data utilizing a network-based interface. The users are identified upon  
accessing the data utilizing the network-based interface so that the users can be charged a  
fee based on a number of times the users access the data utilizing the network-based  
interface.